



# MOBILE APP DEVELOPMENT & DIGITAL MARKETING

AGENCY IN DUBAI







# ABOUT US

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Based in Business Bay, Dubai, Silicon Graphics is a renowned Mobile App Development firm. We have gained recognition for our ability to create advanced mobile app solutions that cater to a wide range of industries. Our focus lies in improving efficiency, as well as fostering customer engagement and loyalty for brands.

Silicon Graphics not only excels in creating sophisticated mobile app solutions but also possesses extensive experience in digital marketing. This additional expertise makes us an invaluable asset for businesses looking to enhance their digital marketing strategies. We understand the importance of effective digital marketing in today's competitive landscape and can provide comprehensive solutions to optimize brand visibility, drive targeted traffic, and increase customer engagement.

Partnering with Silicon Graphics ensures that your Mobile App development as well as digital marketing efforts are in the hands of professionals who can deliver impactful results.

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# WE HELP BRING IDEAS TO LIFE

Silicon Graphics is a custom mobile app development company in UAE, renowned for creating engaging applications for businesses that promise superior user experience. We offer a comprehensive range of digital marketing services, from website designing to app development, we have the expertise to do it all. Our team uses cutting-edge technologies to provide businesses with modern solutions that skyrocket their success.

We have handpicked a team of app and web experts with extensive knowledge to deliver top-notch services to clients. We have proudly served several of UAE's wellknown companies such as CAC International Bank, Minutes, Karen Millen, and the Hyatt Group.

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Established

**2010**

Employees

**275+**

Project Completed

**5500+**

Years

**10+**

Clients

**750+**

Clients Location

**3**

Retention

**96%**

Live Apps

**150+**

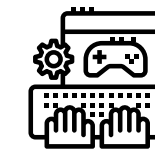


# OUR SERVICES

Silicon Graphics stands out as a premier mobile app development firm in Dubai, boasting a proficient team of seasoned app developers. Our primary objective is to enhance online visibility & bolster digital footprints for businesses seeking to optimize their online presence.



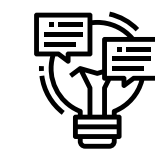
**Mobile App Development**



**Game Development**



**MVP Development**



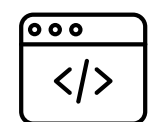
**Strategic Brand Consultancy**



**Digital Marketing**



**E-Commerce Solutions**



**Custom Web Portals**



**Business Startups**

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# INDUSTRIES WE SERVE



Oil & Gas



Real Estate



Logistics & Transportation



Health & Life Science



Media & Entertainment



Sports Team & Leagues



Fleet Management



Automotive



Construction



Travel & Hospitality



Financial Software Development



Ecommerce & Retails



Software & High Tech



Education & eLearning



Gaming & Leisure



Social Platforms





# OUR SOLUTIONS



## On Demand Delivery

On demand delivery apps



## Social Platform

Social Media Management Platform



## Real Estate

Commercial real estate app



## Fitness

Build a fitness app



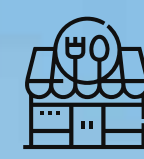
## Booking App

Booking app development solutions



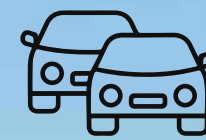
## E-Commerce Solution

Ecommerce for Small Business



## Restaurant Management

Restaurant management software



## Fleet Management

Fleet management system

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# TECH STACK

We use the power of design & technology to solve complex problems & transform businesses

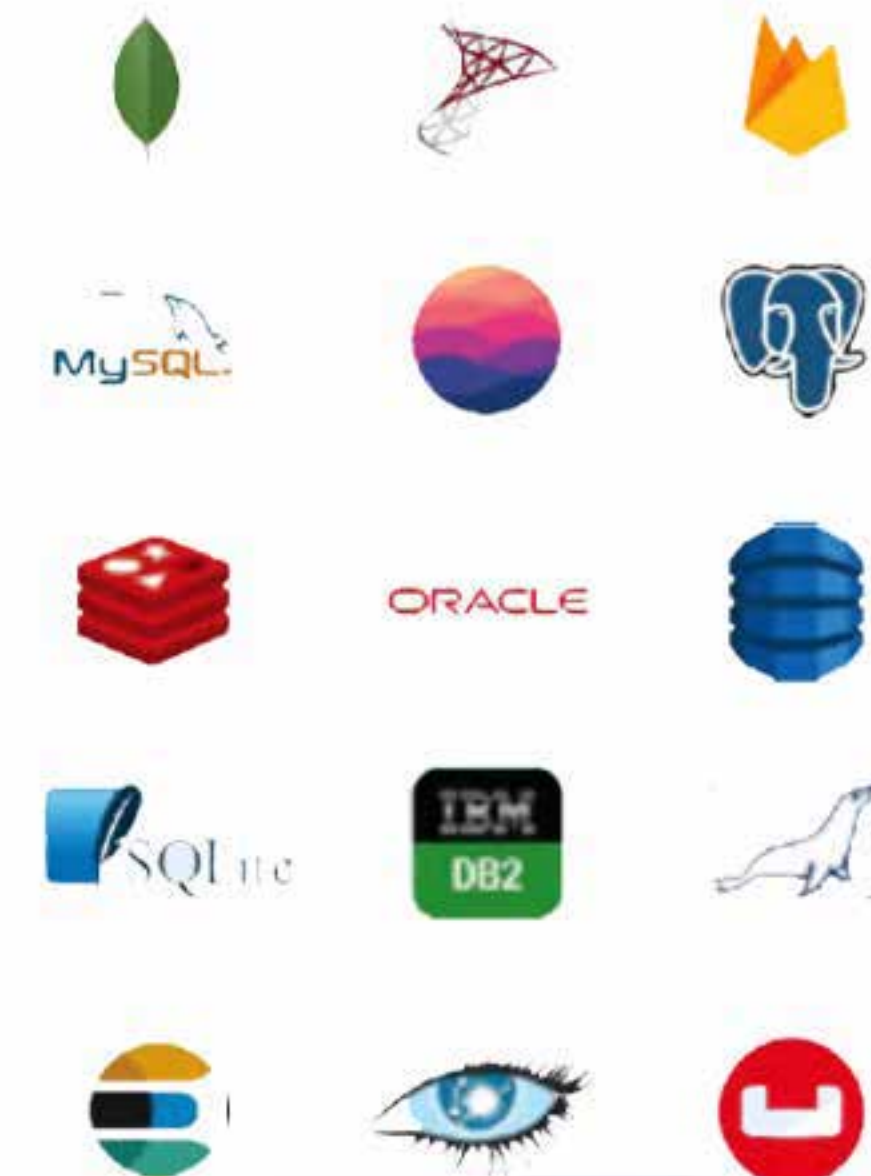
## Mobile



## Front End



## Database







# TECH STACK

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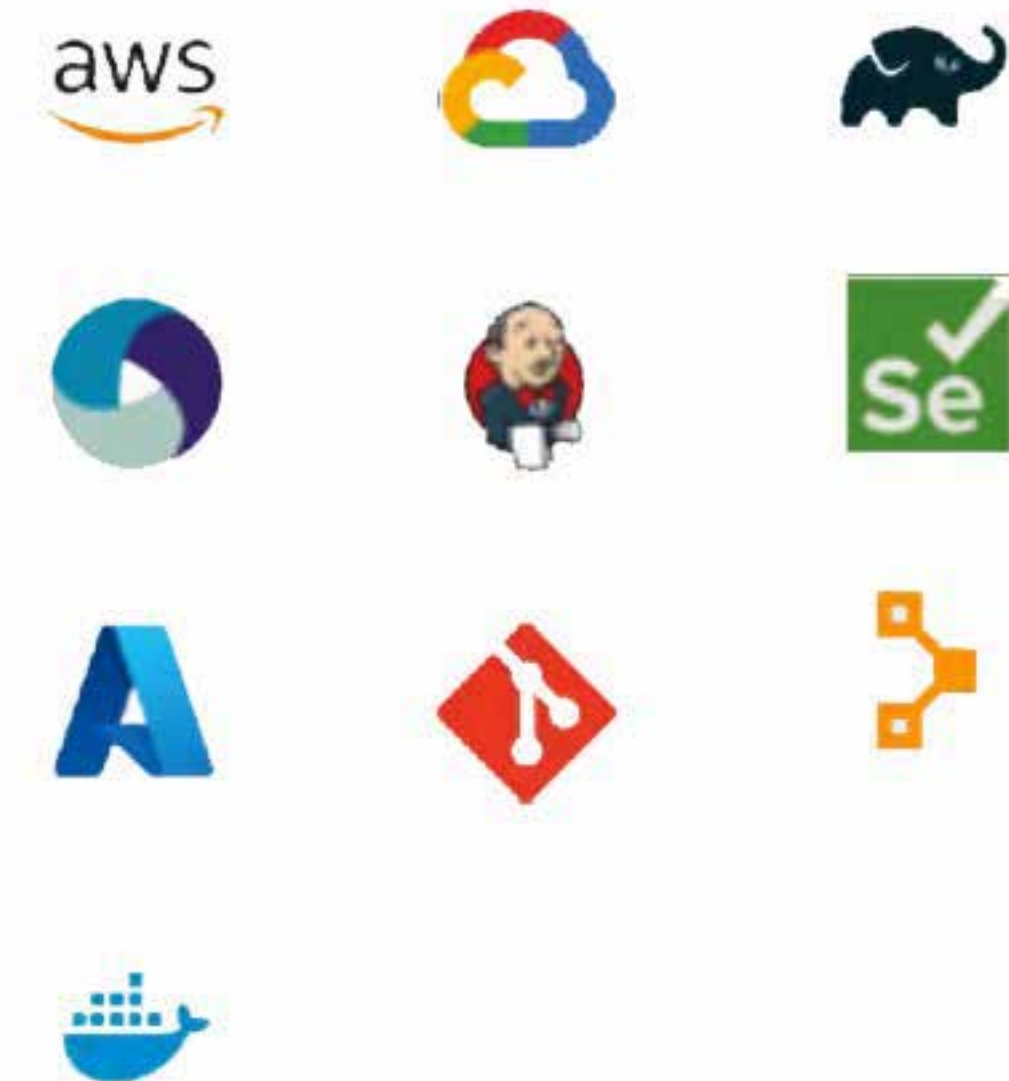
## Backend



## CMS



## DevOps







# OUR REPUTABLE CLIENTS

**SPORT SOCIETY**  
WE ARE ONE

**MINUTES**



KAREN MILLEN UAE



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# OUR REPUTABLE CLIENTS



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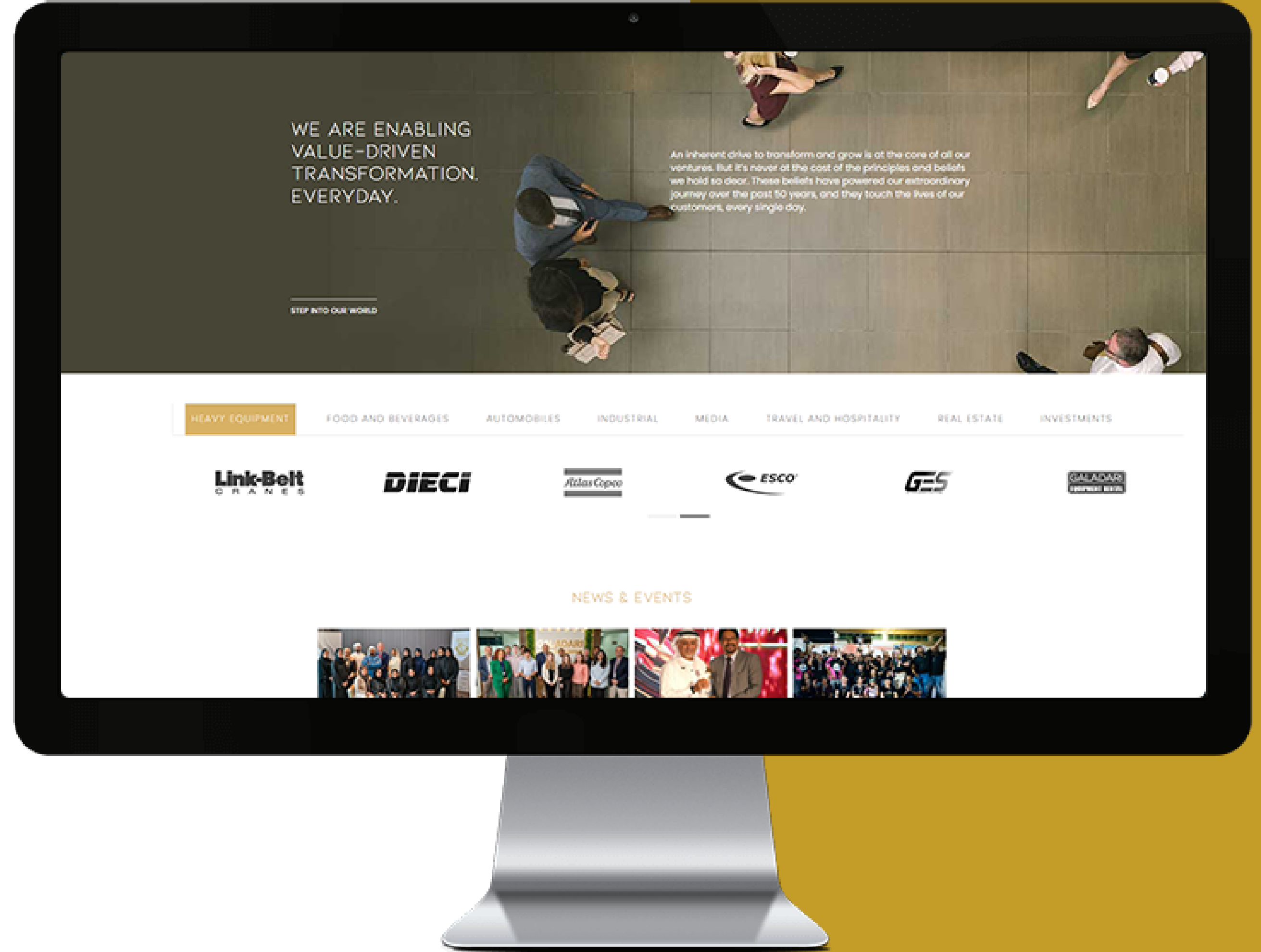


# SILICON GRAPHICS



For more than 50 years, the Galadari Group has been leading the charge in driving transformation and innovation in an ever-changing world. Our companies, our agents-of-change, are creating opportunities and enabling possibilities across industries and communities.

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## مجموعة غالاداري

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# SILICON GRAPHICS

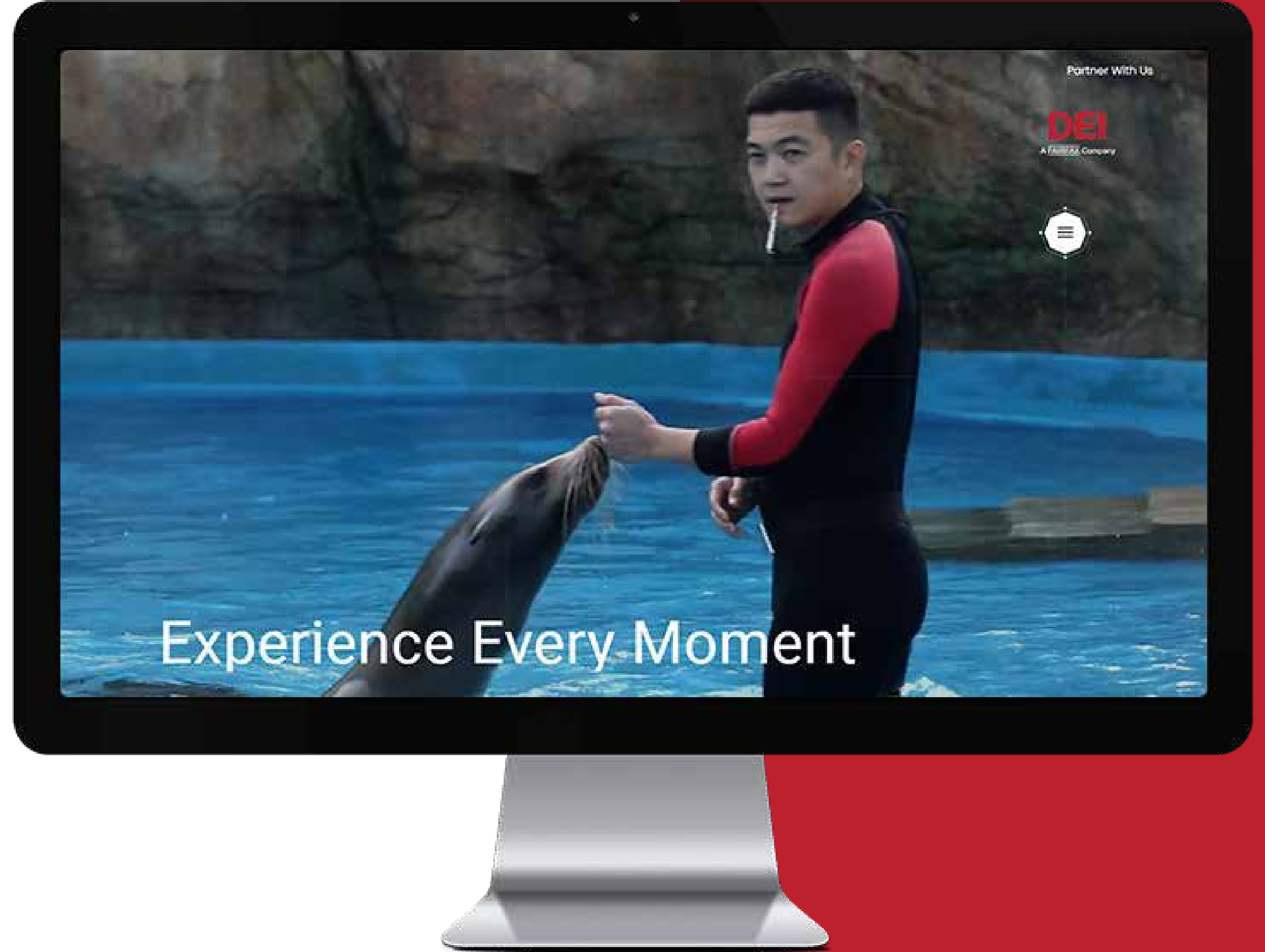
## DEI

A FAIRFAX Company

Founded in 2004, DEI is the market leader in imaging services and solutions. Spread across 21 countries, DEI is committed to turning priceless moments into timeless memories.

DEI has regional offices in Orlando, Mumbai, Hong Kong SAR, Singapore, Malaysia and Shanghai, and is headquartered in Dubai. As part of the prestigious Fairfax Financial Holdings Limited, DEI is always looking at innovative ways to elevate the guests' most exciting experiences.

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## شركة فيرفاكس

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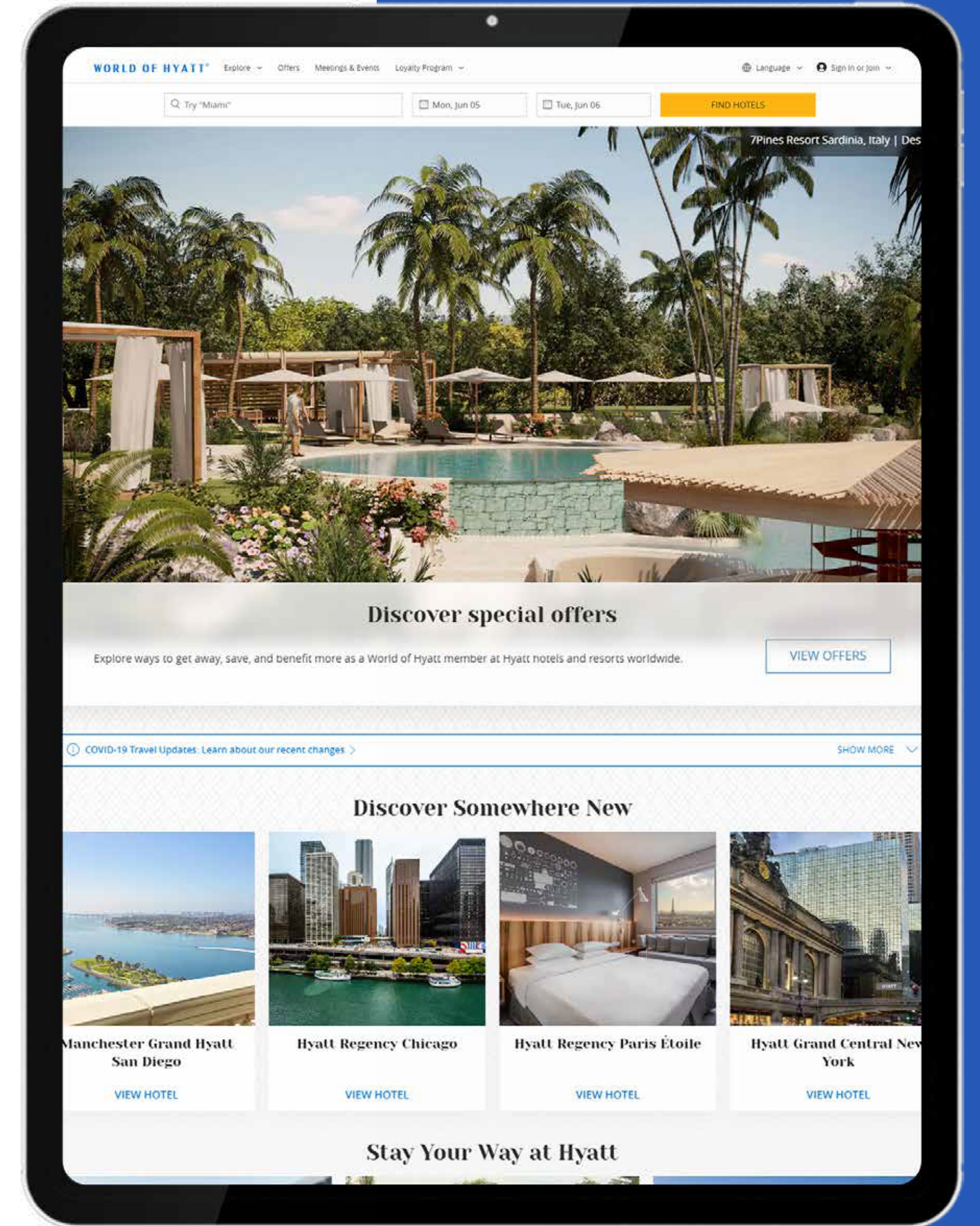


Hyatt is a leading hospitality brand that strongly believes in the importance of family. The main mission Hyatt wanted to achieve was building a platform from which people can build strong communities and thrive as one. The ultimate challenge for Hyatt was gaining a global and prominent presence, to-the-point information on leads and a seamless online hotel booking reservation system.

Being a digital powerhouse, Silicon Graphics was successful in delivering a phenomenal cross-platform website to Hyatt that gained 57% organic traffic and a global presence in over 65 countries.

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حياه للضيافة



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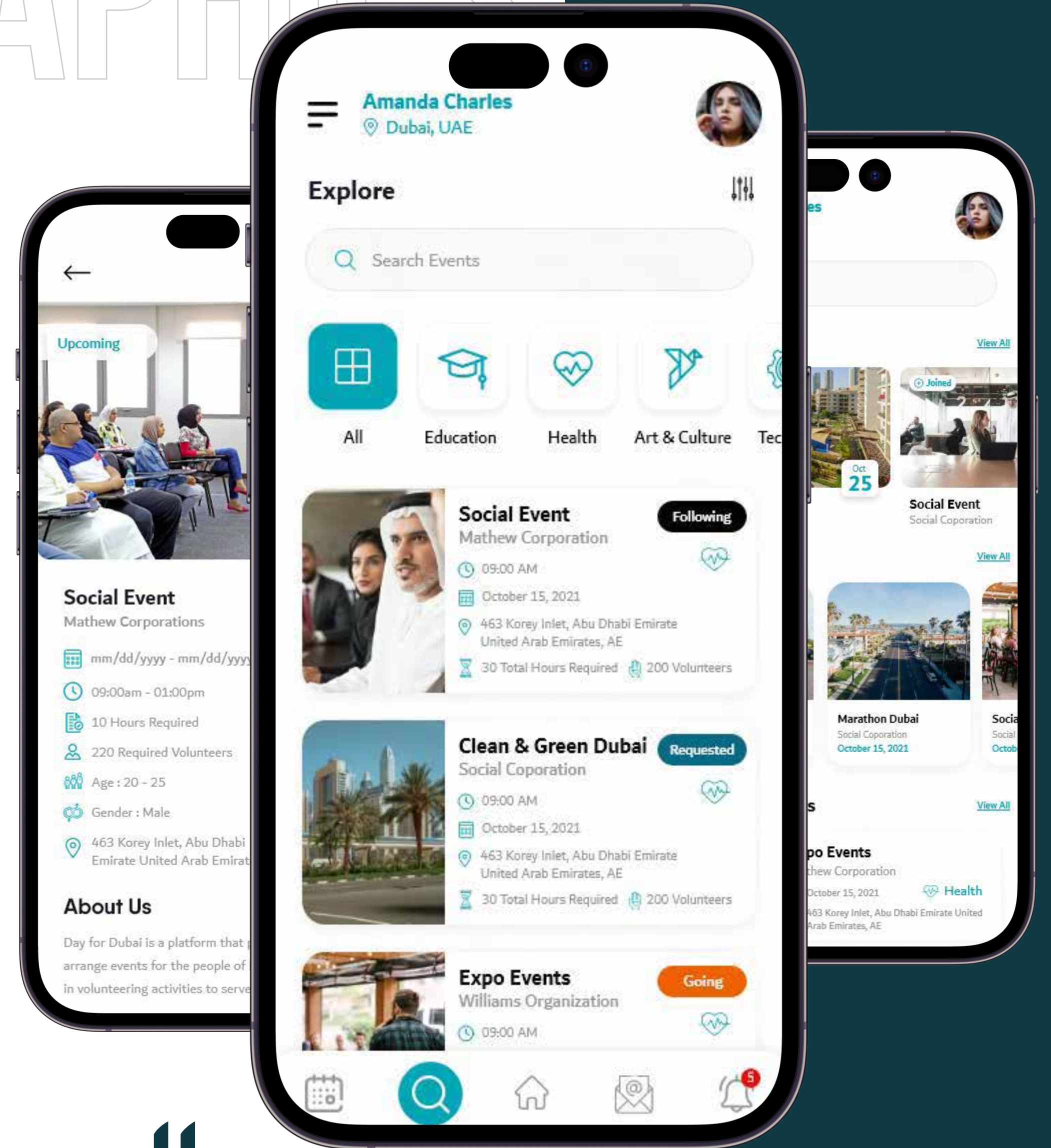


Day for Dubai is an initiative launched by Sheikh Hamdan bin Mohammed bin Rashid Al Maktoum, the Crown Prince of Dubai and Chairman of the Executive Council. The organization invites the people living in Dubai to spend a day with those in need. The Non-Profit Organization approached Silicon Graphics to build a robust application where people can commit a day to volunteer in Dubai.

## Technology Use



# اليوم لدبي



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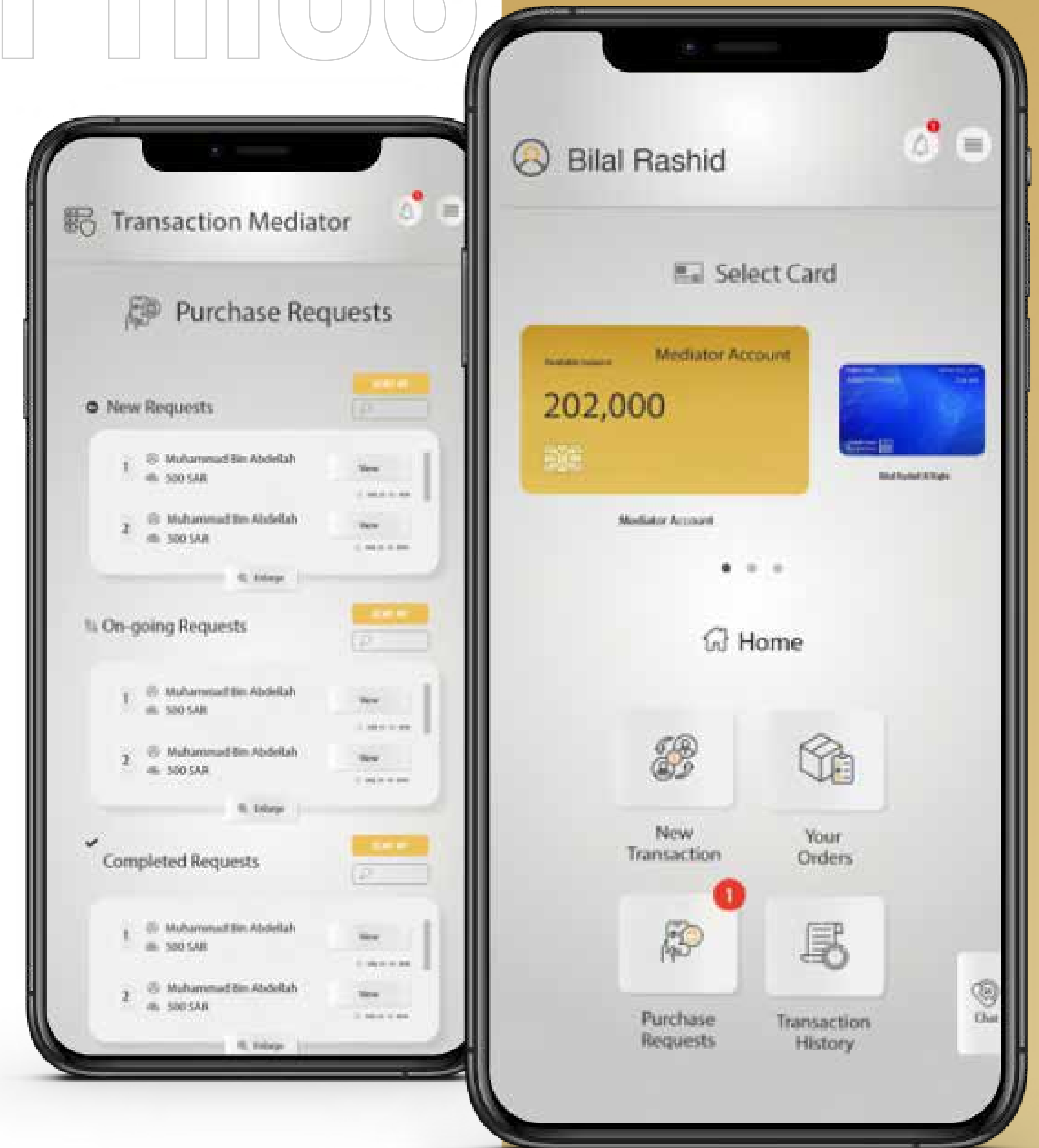


# SILICON GRAPHICS



Nogodi approached Silicon Graphics to develop an application that would mediate buyers and sellers and ensure secure transactions. The smart mediator application allows the buyers to buy from unknown sellers and make secure transactions as the application gives direct access without any third-party intervention. It guarantees a safe transaction where the money will be held until the buyer is satisfied with the purchase.

## Technology Use



## تأمين تحويل الأموال

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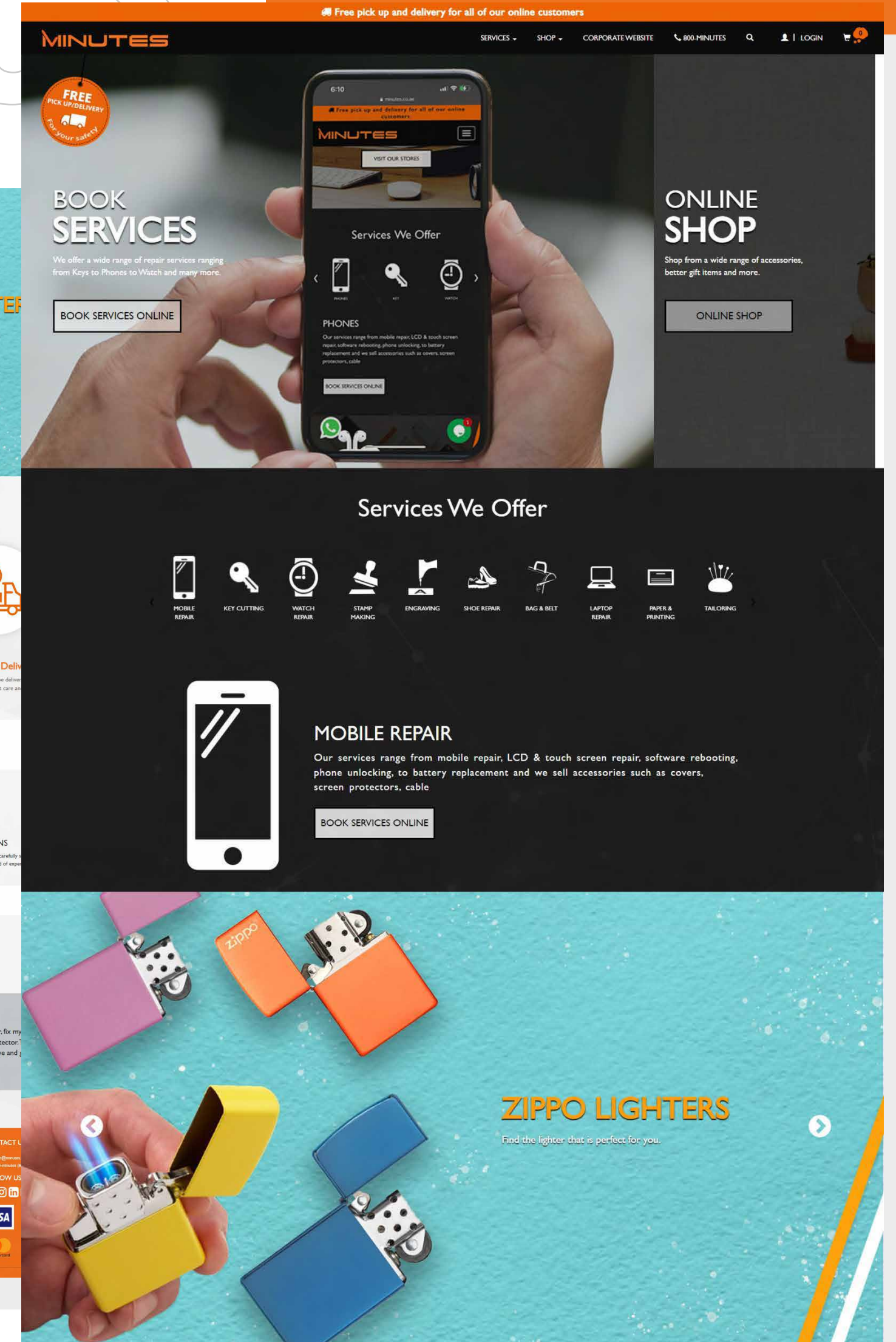
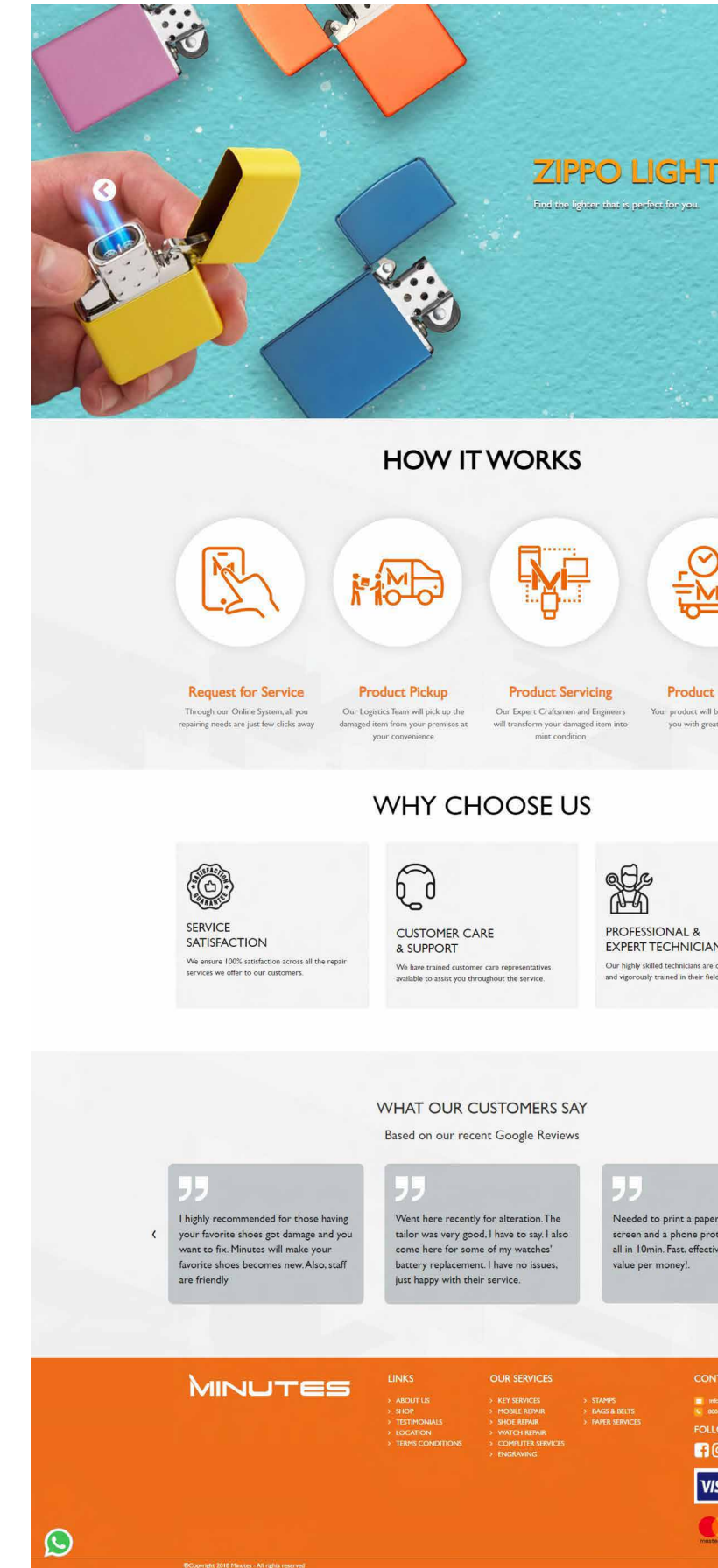


# SILICON GRAPHICS

## MINUTES

Minutes Co. is well known for its quick-fix-repair services and wide range of accessories. Minutes Co., first operated in 1984 as a small repair shop, offering shoe and key cutting services. Since then, the company expanded at a rapid pace.

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# دقائق إصلاح سرے

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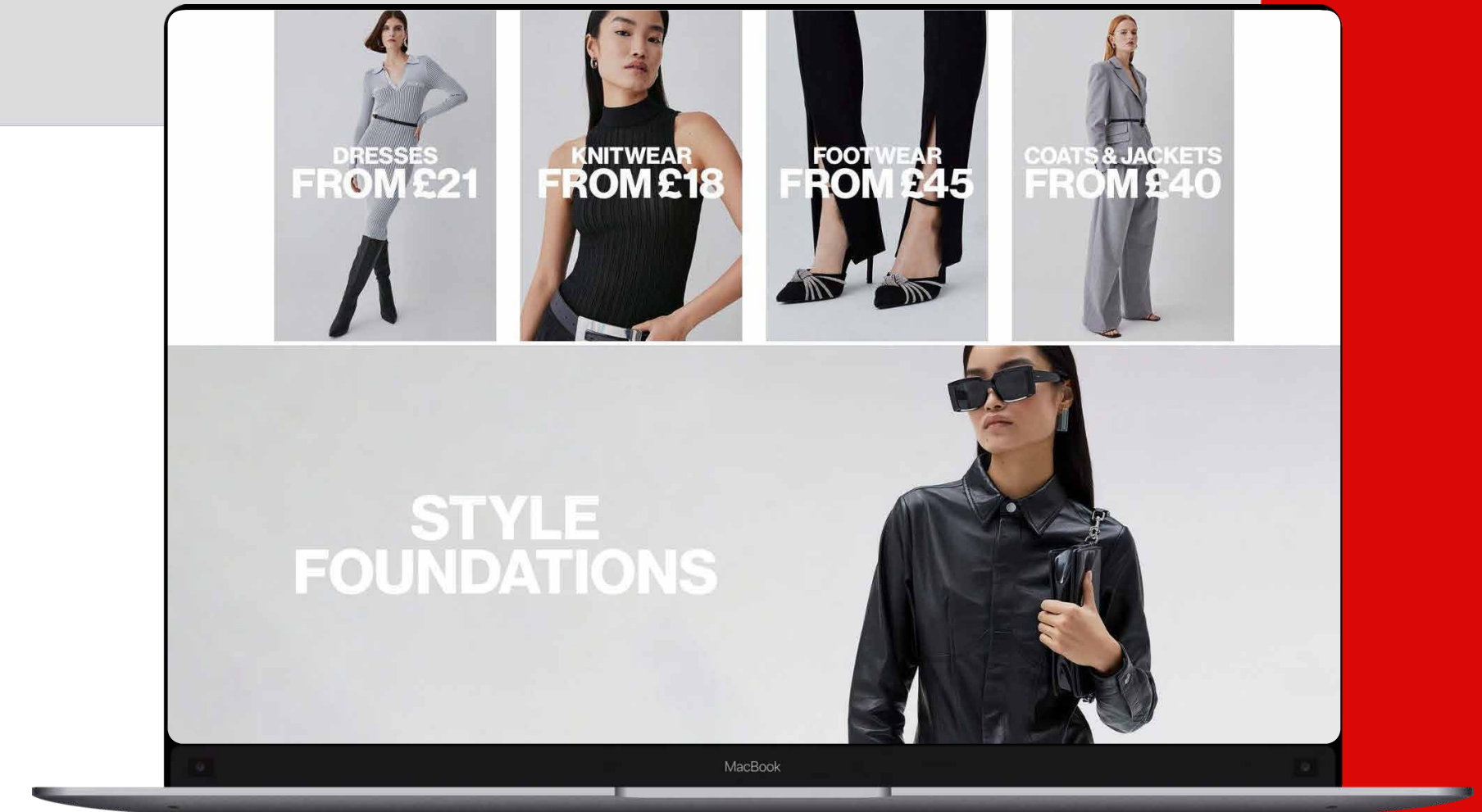
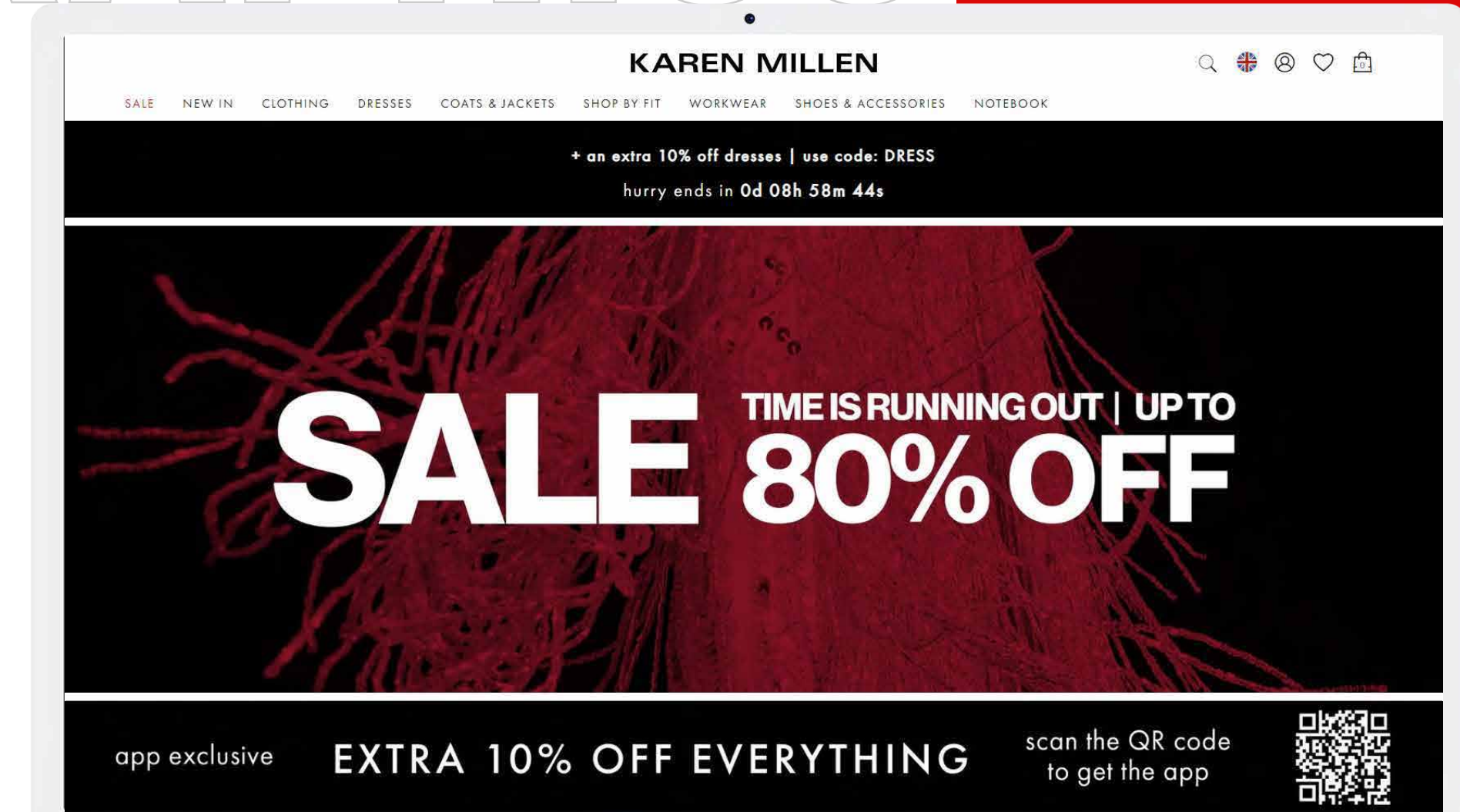
# SILICON GRAPHICS



The key to an effective brand strategy is to recognize its core values, consumers & the result that you want to achieve. To find out the idea & story behind Karen Millen's company, our brand analysts conducted extensive research & analysis & carried out a well thought-out & expertly designed online advertisement & marketing strategy. Through our in-depth research & analysis of the brand, its goals, its market, the issues & limitations it has, we built an aesthetically & technologically superior ecommerce website.

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## كارين ميلين



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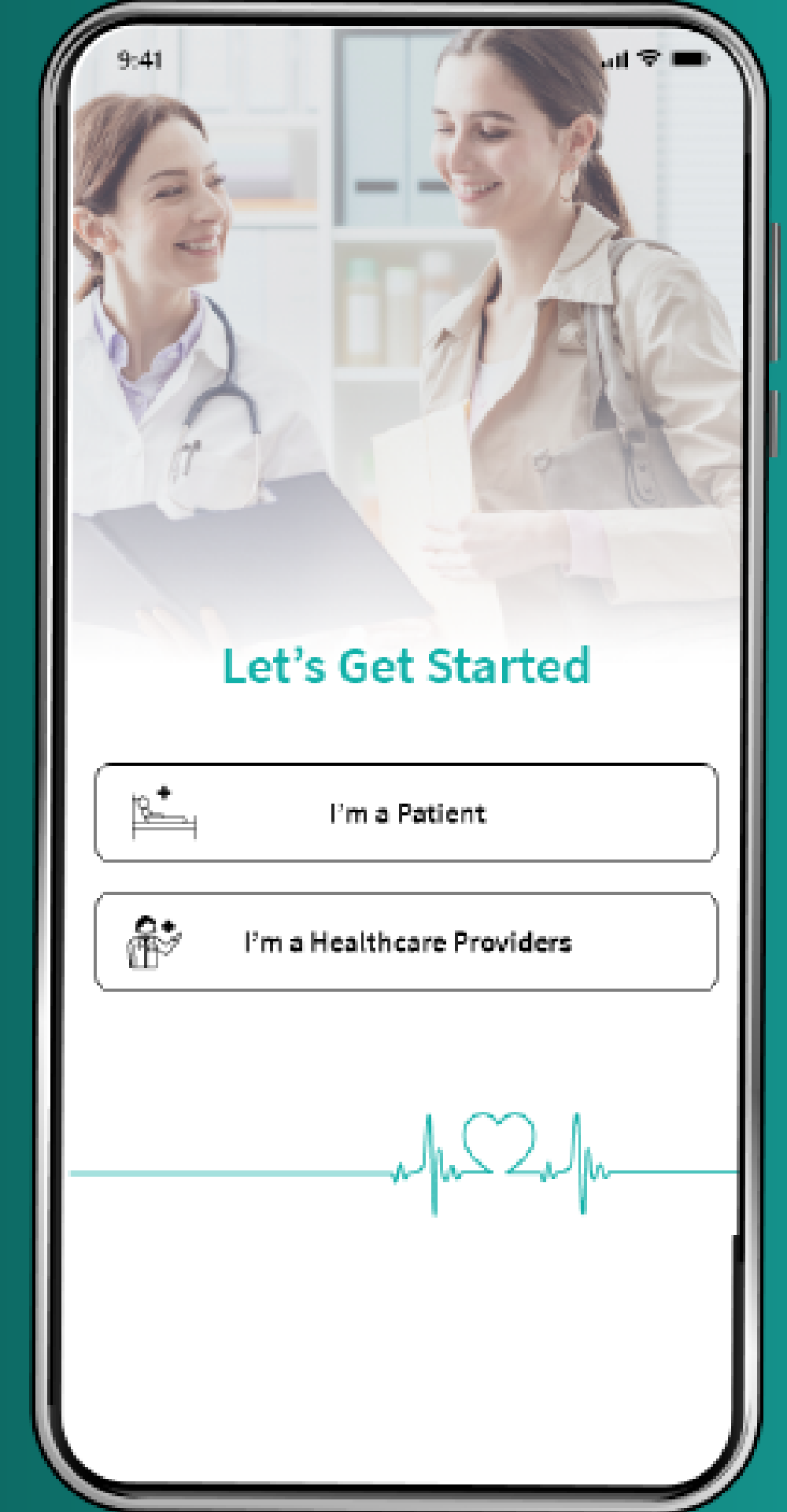
# SILICON GRAPHICS



iSeha is a seamless medical app that aims to provide a robust and easy-to-use platform for all healthcare professionals and patients.

With technology making quantum leaps through traditional ways of doing things, iSeha decided to build a mobile app that automates bookings and appointments with its unified scheduling and management system. iSeha will be a platform where health professionals and patients can come together and connect easily.

## Technology Use



# اييصة التطبيق الطبي

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ابق على تواصل معنا

# GET IN TOUCH !



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